ABDUL WAHAB

WORDPRESS DEVELOPER | WOOCOMMERCE | PHP | CUSTOM WORDPRESS DEVELOPMENT

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PROFESSIONAL SUMMARY

WordPress Developer with 5+ years of experience building and maintaining 100+ websites, e-commerce stores, and custom WordPress solutions. Specializes in Bricks Builder, WooCommerce, custom plugin development, PHP, ACF, API integrations, and performance optimization. Experienced in developing WordPress products and complex integrations, including a hosting automation platform connected to WHM/cPanel. Comfortable handling projects from requirements and development through staging, deployment, troubleshooting, and post-launch support.

TECHNICAL SKILLS

WordPress	WordPress, WooCommerce, Bricks Builder, Advanced Custom Fields (ACF), Custom Plugins, Custom Themes, Gutenberg, Elementor, Themify, Kadence, GeneratePress
Programming	PHP, MySQL, JavaScript, jQuery, HTML5, CSS3, WordPress Hooks, WordPress APIs, REST APIs
E-commerce	WooCommerce, Custom E-commerce Solutions, Payment Gateway Integration, Product and Order Workflows
Integrations	WHM/cPanel APIs, Google Maps, reCAPTCHA, WhatsApp, Email Services, DNS, Hosting Services
Hosting & Systems	cPanel, WHM, DNS, SSL, Domains, Email Accounts, Migrations, Databases, PHP Versions, Backups, Terminal, Error Logs
Security & Performance	WordPress Malware Removal, Hacked Site Recovery, Debugging, Performance Optimization, Database Optimization
Development Workflow	Git, GitHub, Staging and Production Deployment, Requirements Gathering, Client Communication, Post-launch Support

PROFESSIONAL EXPERIENCE

WordPress Developer

Itechtics - Lahore, Pakistan | Nov 2020 – Present

- Developed and maintained 100+ WordPress websites for businesses, e-commerce stores, agencies, nonprofits, blogs, and other organizations.
- Worked across the full WordPress development process, from requirements gathering and technical planning to staging, client review, production deployment, and post-launch support.
- Specialized in Bricks Builder for fast, dynamic, and highly customized websites, with earlier hands-on experience in Elementor, Themify, Kadence, and GeneratePress.

- Built and customized WooCommerce stores, including custom e-commerce workflows and business-specific functionality.
- Developed custom WordPress plugins and functionality using PHP, WordPress hooks and APIs, ACF, JavaScript, and third-party APIs.
- Led development of ITX HostKit, a WordPress-based hosting automation and management platform integrating WordPress with WHM/cPanel infrastructure.
- Worked with the product owner on HostKit architecture, user personas, workflows, backend logic, and technical planning, then led implementation through pre-launch development.
- Integrated services and APIs including WHM, Google Maps, reCAPTCHA, WhatsApp, payment gateways, email, DNS, and hosting services.
- Developed additional WordPress products and tools including ITX UserOps, ITX Analytics, DNS Toolbox, Mail Toolbox, and custom client plugins.
- Handled WordPress hosting, migrations, DNS and SSL configuration, database issues, PHP versions, backups, error logs, malware removal, hacked-site recovery, and production debugging.
- Trained junior WordPress developers and provided guidance on WordPress development, project implementation, and troubleshooting.

SELECTED PROJECTS

ITX HostKit

WordPress | PHP | MySQL | WHM/cPanel | APIs | Git/GitHub

Led development of a WordPress-based hosting automation and management platform. Worked on architecture, user workflows, backend logic, integrations, and implementation through pre-launch development.

ITX UserOps

WordPress | PHP | MySQL | WordPress APIs | Git/GitHub

Developed a WordPress user management plugin providing focused user administration and management functionality.

Urgent Courier

WordPress | Google Maps APIs | JavaScript | Delivery System

Developed a real-time delivery cost calculator using Google Maps APIs, calculating delivery costs for different vehicle types based on route and distance.

Gadget Igloo

WordPress | ACF | Custom Content Architecture

Independently built a mobile specifications website using ACF and structured WordPress content to manage detailed device information.

SUBSTATION Bahrain

WordPress | WooCommerce | Custom Business Logic

Developed a custom food ordering and pickup experience with branch selection, location-based logic, and tailored WooCommerce workflows.

Post-Romantic

WordPress | WooCommerce | Custom Plugin Development

Developed an e-commerce website and custom product measurements functionality for the client's ordering requirements.

Itechtics

WordPress | Bricks Builder | Tech Blog | Performance Optimization

Maintained and developed the Itechtics technology blog, including WordPress development, site maintenance, and performance-focused improvements.

DNS Toolbox & Mail Toolbox

PHP | APIs | DNS | Web Diagnostics

Developed web-based tools for domain, DNS, email, and website diagnostics as part of Itechtics' tools and product ecosystem.

EARLIER EXPERIENCE

Graphics Designer | PACT College of Professional Trainings
Apr 2018 – May 2019

Assistant IT Administrator | Care Foundation Pakistan
Mar 2018 – Sep 2018

Assistant Accounts | Kitopi Cloud Kitchens, Dubai
Oct 2019 – Mar 2020

Customer Relations Officer | Abacus Consultings, Abacus Global
Mar 2015 – Apr 2016

EDUCATION

BS Computer Science (BSCS)
Virtual University of Pakistan | 2023 | CGPA 3.08/4.00

CERTIFICATIONS & TRAINING

Cisco Certified Network Professional (R&S)
Corvit Systems, Lahore | Mar 2018

Cisco Certified Network Associate (R&S)
Corvit Systems, Lahore | Mar 2018

Cisco Certified Network Associate (Security)
Corvit Systems, Lahore | Mar 2018

Web Engineering with PHP
Punjab University College for Information Technology | Dec 2017

Languages: English • Urdu • Hindi